



COMPANY NAME

CONTACT PERSON

BILLING

WEB

PHONE/FAX/CELL

EMAIL

Choose one: either Ad #1 or Ad #2

AD #1: Sitka Through Four Seasons – Booklet & Free Web Listing

- ✓ SITKA THROUGH FOUR SEASONS advertisement (see prices below)
- ✓ FREE WEB LISTING – email SCP the 50-word web ad that’s *included free* with your Booklet Ad as soon as possible so it can be posted online prior to the 2012 visitor season.
- ✓ LINK (optional) from your ad on our website to your website: **\$25/year**

Choose one: Same Ad as 2011 New Ad (deadline 1/31/12)

Advertising Sizes & Prices (please circle your first choice):

Panel	Size (W x H)	Inside Page	Front Cov & Rd Syst Map	Back Cover
Inset Map ad	2.1875 x .75	\$425		
Calendar Page ad	2.3125 x 1.0	\$364		
1/16 Panel, pg 15	2.313 x 1.0	\$364		
1/8 Panel	2.313 x 1.813	\$727	\$868	\$975
1/4 Panel Horizontal	4.813 x 1.813	\$1,432	\$1,711	\$1,924
1/4 Panel Vertical	2.313 x 3.813	\$1,432	\$1,711	\$1,924
1/2 Panel	4.813 x 3.813	\$2,725	\$3,267	\$3,670
Full Page (no bleed)	4.813 x 7.813	\$5,347	\$6,449	\$7,210

Advertisement in Booklet and 50 word listing on website _____

Website Link (optional): **\$25** _____

Sales tax (5%) _____

AD #1 Total Due _____

AD #2: www.travelsitka.com – Web Listing Only

- ✓ WEB LISTING – email SCP the 50-word web ad as soon as possible so it can be posted online prior to the 2011 visitor season: **\$100/year**
- ✓ LINK (OPTIONAL) – link from your ad on our website to your website: **\$35/year**

50 word listing on website: **\$100** _____

Website Link (optional): **\$35** _____

Sales tax (5%) _____

Ad #2 Total Due _____

This contract confirms your (the Client’s) advertising placement in the 2012 edition of *Sitka Through Four Seasons*, and/or your listing on the companion web site, www.travelsitka.com.

I have read and understand the Contract Conditions and information on the back of this form. I agree to the rates as stated above.

Signature

Date

Contract Deadline: January 16, 2012
2012 Advertising Contract

Contract Deadline: *January 16, 2012*

2012 Advertising Contract

Payment Deadline – with contract **January 16, 2012**

Advertising contracts and payment are due in full **for all ads**, by January 16, 2012.

Advertising space is limited and guaranteed on a first come first served basis.

Advertisements may not be canceled after the closing date of January 16, 2012. Cancellations prior to January 16, 2012 must be received in writing.

Camera Ready Ad Deadline - **January 31, 2012**

Only Camera Ready Ad will be accepted. (The client must either own or have obtained permission to reproduce any image or copy used in their ad).

Formats

Acceptable formats include eps, pdf, tiff or jpeg.
File must be 300 dpi, cmyk.

Submission Guidelines

Please email ad to sheltercovepublishing@gmail.com, or mail or drop off a CD to Shelter Cove Publishing (see address below).

Payment

Make checks payable to:

Shelter Cove Publishing

204 Observatory Street, Sitka, Alaska 99835

Phone and Fax: 907-747-2860

Email: sheltercovepublishing@gmail.com

For questions or comments contact

Mim McConnell (907) 747-2860 or (907) 738-2888 (cell)
or email: sheltercovepublishing@gmail.com

Thank you for advertising with us and have a GREAT season!